

Ribbon Rolls Favor Printing

You can use ribbons printed at the ends of each cut length for awareness ribbons, gifts and favors. For instance, you may choose to have a name printed on one end of each ribbon length with a date on the other end. The long spacing between the imprints allows you to tie a bow, or loop with printing on each ribbon tail.

MEASURE THE CUT LENGTH: The best way to ensure the correct placement of the imprint is to create a mock-up using a ribbon similar to the width you will be ordering. Then, make the loop or bow the size that you want, leaving a generous length of ribbon on both ends. If you tie a bow around an object, use something similar in size to create the mock-up.

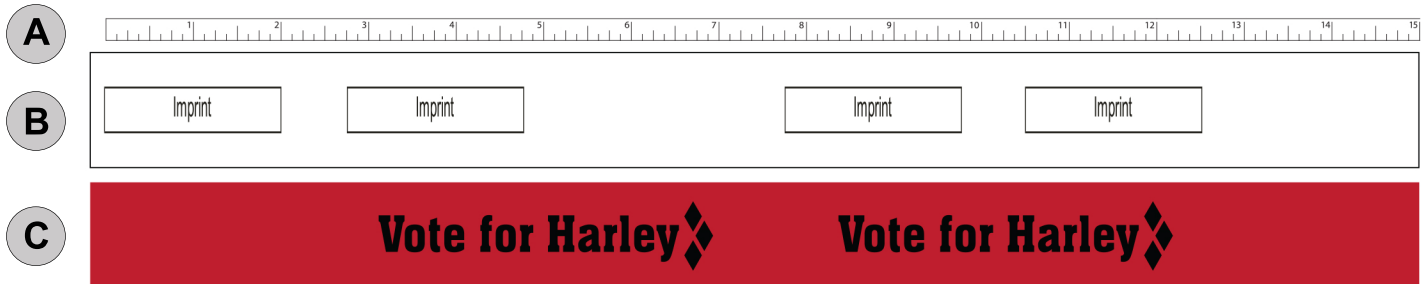
MARK THE IMPRINT AREAS: Using the mock-up mark where you would like the imprints to begin and end on each end of the ribbon. Taking into account that longer words or logos will require more imprint area. Then cut your ribbon 1/2 inch longer than the imprint. Once marked, untie your mock-up and lay it out flat.

MEASURE AND ORDER: Measure the gap between the imprints and round the measurement up to the closest inch to get the imprint gap you will enter on the order form. A shorter space will be left between imprints where you will cut the roll of ribbon into your ribbon lengths.



Reading the Proof

Before your order goes to production, you will receive a proof showing the layout of the product. Due to the limited space available and the lengths of the finished products, some adjustments have to be made to get all the information to fit. Here is an example of a typical Continuous Ribbon proof:



A - A ruler depicting the ribbon length.

B - The layout of the imprints, showing the imprints in relationship to each other. The ribbon width and imprint height may be different in scale. Use the ruler above to verify imprint placement

C - Larger view of the finished ribbon, showing the imprint to scale and an estimation of the requested colors. The proof will show the imprints with the cutting gap. The long gap will not fit, so the spaces on either end represent it.